



## NEWS RELEASE

**FOR IMMEDIATE RELEASE**

**CONTACT:** Tod A. Myers, Commercial Agent  
CENTURY 21 Capital Realty  
Phone: (585) 414-0855  
E-Mail: [Tod@CommercialHotSpots.com](mailto:Tod@CommercialHotSpots.com)

### **Accredited New York State equestrian facility on market, future of land use unsure.**

**Rochester, NY, (January 17, 2008)** – CENTURY 21 Capital Realty Commercial lead Tod A. Myers announced today that Dan Mar Ranch, one of only two facilities within New York State to have held **both** NYSHHAP and CHA certifications, is now for sale with boarding, clinics and riding instruction coming to a halt. The asking price has been set at \$1,995,000 U.S. with farm equipment and home furnishings negotiable.

“Dan Mar’s sole owner and operator, Dan Hurlburt, has decided it’s time to let someone else take the reigns,” said Myers. “Unfortunately, the sale will leave a definite hole in the in the education of riders within the equestrian world. Additionally, we are uncertain as to what the next owner may wish for the one-of-a-kind facility. And, with the quality of workmanship that Dan has put into it [the ranch], I wouldn’t be shocked if someone didn’t make it a private stable after they realize that it would take millions of dollars to build it in today’s market.” Myers continued, “and from an ex horseman’s point of view, you’re not going to find a facility like this one at this price point. Even when someone asks me to describe the amenities, I don’t know where to begin except for telling them they just need to see it to believe it.”

“I’ll leave a little bit of me here when it sells, it’s been my life,” Hurlburt adds. “From the 4000+ square foot ranch house that I positioned on the property for the best view, to the barn, to the fences and even the indoor arena, every piece of woodwork...every timber...I milled and drove the nails myself. But, now it’s time to move on.” Hurlburt adds, “I just hope that whoever buys the spread will love it and enjoy it as much as I have.”

Although there has been interest in the past for the 19-acre property, this is the first time that it has been offered on both the commercial and residential markets. The property may be viewed at [www.CommercialHotSpots.com](http://www.CommercialHotSpots.com) – the listing agent will customize a publication branded link with provided artwork and 24 hours notice. Please contact the agent for detail. To see an example of the customized shell, click on [www.MyRochesterAgent.com/DanMar\\_publication.htm](http://www.MyRochesterAgent.com/DanMar_publication.htm).

Agent Tod A. Myers, ([www.CommercialHotSpots.com](http://www.CommercialHotSpots.com)) lead for the commercial division, is part of the Quality Service Award Winning Office, Capital Realty, a full-service real estate brokerage company with multiple divisions for relocation, fine home and estates, lakefront, investment and assisting seniors through Mature Moves and Transition Services. CENTURY 21 Capital is located at 31 Canal View Blvd, in Greece, NY, Richard Baart, Principle Broker.

Century 21 Real Estate Corporation ([www.century21.com](http://www.century21.com)) is the franchisor of the world's largest residential and commercial real estate sales organization, providing comprehensive training, management, administrative and marketing support for the CENTURY 21 System. The System is comprised of 7,075 independently owned and operated franchised broker offices in more than 35 countries and territories worldwide. Century 21 Real Estate Corporation is a subsidiary of Cendant Corporation (NYSE:CD).

The NYSHHAP ([www.agmkt.state.ny.us/NYSHHAP/horsehealth.html](http://www.agmkt.state.ny.us/NYSHHAP/horsehealth.html)) is a voluntary certification program designed to promote and to teach a pro-active approach to equine health, care, and welfare through the use of certain "best management practices" and to recognize exceptionally managed equine operations and control animal health issues in the equine industry such as Mare Reproductive Loss Syndrome, West Nile Virus, and Multi-drug Resistant Salmonella emphasize the need for the establishment of a systems approach to equine health.

The Certified Horsemen's Association ([www.cha-ahse.org](http://www.cha-ahse.org)) has developed a highly lauded certification process for arena instructors, trail guides, instructors of riders with disabilities and seasonal equestrian staff. Instructors are evaluated in five areas: safety, horsemanship knowledge and ability, teaching technique, group control, and responsibility and professionalism. CHA's certification process has been continually monitored and refined for more than 30 years, in order to meet the needs of a changing horse industry.

Dan Mar Ranch, ([www.danmarranch.com](http://www.danmarranch.com)) located in Nunda, New York, previously offered boarding, riding lessons, training, and special events, all in state-of-the-art facilities with highly qualified and experienced staff. In addition to being a certified facility by NYSHHAP, Dan Mar Ranch received site accreditation by the Certified Horsemanship Association for successful demonstration of superior horsemanship safety and program management. Out of the only 32 sites that have received CHA accreditation in the U.S., Dan Mar Ranch is the only one ever to have received a perfect score of 100%.

##

©2008 Century 21 Capital, Century 21 Real Estate Corporation and Tod A. Myers. Equal Opportunity Companies. CENTURY 21<sup>®</sup> licensed trademark to Century 21 Real Estate Corporation. CommercialHotSpots.com is part of the "MyGroup" of websites, owned and maintained by New York State Licensed Real Estate Salesperson Tod A. Myers, that include, MyRochesterAgent.com and MyLakeFrontHomes.com. Each Office Independently Owned and Operated.